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Humanizing the Blockchain™

Unify Holding, E.E., Celebrates Earth Day



For Immediate Release - Interview Contact is Arnold Strong



In recognition of the 48th anniversary of [Earth Day](#), Unify Holding E.E., a Bahamian incorporated and domiciled company and host of Unify Earth Network®, announces the publication of its first white paper, the 5.0 version of its digital wallet and an interactive [eBook](#) celebrating the world's largest environmental movement.

Grounded in its foundation within the United Nations in 1969, Unify Holding has partnered with the United Nations Global Sustainability Index ([UNGSII](#)) and the U.N. affiliated body, World Sports Alliance IGO ([WSAIGO](#)) for its Earth Day launch. Unify Earth® dedicates its mission to the first goal of the UN Sustainable Development Goals, Ending Poverty.



“Beyond our blockchain expertise and the power of our technology,” said Bo Rinaldi, CEO and co-founder, “Unify Earth is proud to lead with values as defined by the United Nations SDGs on this 48th celebration of Earth Day, April 22nd. Unify Earth serves as the platform by which cultural, social and financial communities can work together for the good of all. Obviously, we believe that every day is Earth Day.”

In launching the platform on Earth Day, Unify Earth® intends to support and reinforce the world's oldest and most significant environmental movement while offering new tools to sustain this “pale blue dot” that is our home, and maximizing access to everything the Unify Earth® Blockchain offers.

“The Unify Earth® platform was built for optimization to any business and organizational model, providing seamless systems integration in a manner that ideally accelerates the efficiency, efficacy and performance for both novel and legacy platforms,” explained Chief Technology Officer Scott Searle. “It is truly the most innovative movement I have ever been involved with.”

About Unify Earth®

Unify Earth Network® is a technology leader in the global blockchain. Guided by and committed to the 17 SDGs of the United Nations, we lead with values first, on a future-proof platform that is designed for the good of all humanity. Our goals for inclusion begin with the youth of the world, their parents and every global citizen interested in a more sustainable and equitable future.

For interviews, please contact our Communications Director, **Col. Arnold V. Strong (USA, Ret.)**, at arnold@unifyholding.com or **877.728.6439** ext. 710, or visit us at www.unify.earth

