

Tuesday, May 1, 2018

UNIFY  EARTH®

Humanizing the Blockchain

Unify Earth® Announces Its Blockchain 3.0 Upgrade

FOR IMMEDIATE RELEASE – Contact, Arnold V. Strong, arnold@unifyholding.com

With over one thousand enhancements to the Blockchain Core, Unify Earth®'s software team, led by Chief Technology Officer Scott Searle, has delivered the fundamental upgrades necessary to optimize mining, security and smart contracts, marking the dawn of *Blockchain 3.0*.

Unify Earth delivers a number of measurable enhancements on its Blockchain 3.0 that will increasingly allow this expanding global revolution to fulfill its promise as the world's largest decentralized database for the good of all humanity in a system that is now more highly secure and streamlined for both large scale commercial applications and meaningful startups.

Why Unify Earth?

Issues born with the launch and early iterations of blockchain in 2008 continue through today's current technology. These include excessive energy consumption, fraudulent ICOs and the unscrupulous mining cartels that have worked to dull the original promise of smart contracts and decentralized control. With Blockchain 3.0, Unify Earth® will add more security, mining efficiencies and speed, all while reducing power consumption by at least 50 percent.

Introducing MIDAS2+

Unify Earth's **Multi-Interval Difficulty Adjustment System (MIDAS2+®)** software addresses each of the above issues, rendering what is now defined as *Blockchain 3.0*. The **MIDAS2+®** mathematics are built on the upgrades that Unify Earth® has designed into Blockchain 3.0. The original core software is a powerful modular foundation that has been well tested and audited over the past decade since Bitcoin's birth. Now with this fundamental upgrade, the promise of global adoption is within our grasp.

Simply stated: by greatly enhancing the mathematical algorithms within blockchain and mining, Unify Earth® has successfully created greater harmonics while improving security, speed and efficacy throughout its upgraded Blockchain 3.0 platform.

Unify Earth's Blockchain 3.0 delivers value that goes beyond the goal of merely transacting through cryptocurrencies. It also delivers the capacity to manage relationships between parties in non-monetary transactions. Managing contracts, agreements, leases, real estate deeds, trusts and even commercial letters of credit for trade exchange through self-executing smart contracts can deliver even greater value for the global community. The more we are able to create decentralized nodes of trust through transparency while securely stewarding the shared interests between us, the closer we will get to truly decentralized collaborative, trusted systems.

About Unify Earth

Unify Earth Network® is a Bahamian-based technology company whose values encompass inclusion for all global citizens utilizing its decentralized Blockchain 3.0 platform. Guided by and committed to the United Nations' 17 Sustainable Development Goals (SDGs), Unify Earth® is leading with values first, delivering a future proof platform that has been designed for the good of all humanity.

For all queries, please contact our Communications Director, Col. Arnold V. Strong (COL US Ret.) at arnold@unifyholding.com or 877.728.6439 ext. 710, or visit us at www.unify.earth

